

# William Meiners

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WilliamMeiners.com

## EXPERIENCE

**Senior Writer** Purdue University, College of Engineering, West Lafayette, IN

3/99 – Present

### **Editorial:**

- *Purdue's Engineering Edge*: Conceptualized and produced five annual research publications highlighting Purdue's cross-disciplinary efforts in the areas of nanotechnology, biomedical engineering, environmental engineering, homeland security, alternative energies, and eight signature areas. The fall 2005 version received a bronze medal from CASE V.
- *Purdue Engineering Impact*: also a winner of a bronze medal and honorable mention recognition from CASE V. Provide editorial lead for *Civil Engineering Impact* and *Nuclear Engineering Impact*.
- *Imprints*: Guided the work of freelance writers, photographers, and graphic artists for this flagship publication, the annual report for the College of Engineering.

### **Writing:**

- *Purdue's Engineering Edge*: Written several stories for this research publication (publications page 2).
- *Civil and Nuclear Engineering Impact*: Generally provide about 50 percent of each issue's copy.
- *Imprints*: Wrote ten stories for this annual report.
- *Extrapolations*: Wrote two cover stories for this alumni magazine with a print run of 65,000.
- Provide concept and copy for billboards, fund-raising letters, postcards, and posters.

### **Multimedia:**

- Photo CDs: Work with a photographer to showcase engineering research.
- Video work: Co-produced newsreels, faculty and alumni award videos, and recruitment videos.
- PowerPoint Speeches: Written and produced multimedia speeches for the engineering deans.
- Web writing: Originated the College of Engineering's first monthly electronic newsletter.

**Editor-in-Chief** *Sport Literate*, Chicago, IL

1/95 – Present

- **Founder**: created the nation's lone literary journal exploring sports through creative nonfiction.
- **Grant writer**: received 11 consecutive awards from the Illinois Arts Council (IAC).
- **Editor**: worked with more than 100 contributors, including three IAC award winners.
- **Business manager**: managed more than \$35,000 in grant monies.
- **Marketer**: organized bookstore readings and fund-raising events in Chicago and Indianapolis.

**Copywriter** Macmillan Computer Publishing, Indianapolis, IN

2/98 – 3/99

- Wrote cover copy for dozens of computer books in *The Complete Idiot's Guide*® series.
- Created cover copy for books in the best-selling *Special Edition Using* series.
- Produced marketing pieces for promotions at Barnes & Noble, CompUSA, and direct mailings.

**Communications Editor** Sears, Hoffman Estates, IL

7/96 – 12/97

- *Executive Magazine*: responsibilities included writing, editing, and designing (in Quark Express) a monthly management-training magazine for the Sears Hardlines team.
- *Currents Magazine*: edited and designed this magazine for Brand Central sales associates.

## EDUCATION

- Purdue University  
West Lafayette, IN

Creative Writing MFA—2003  
G.P.A. 3.71

- Columbia College- Chicago, IL Creative Writing MFA—1996  
G.P.A. 4.0
- Indiana University Indianapolis, IN Journalism BA—1992  
G.P.A. 3.03

## **PUBLICATIONS**

**College Pubs:** “Repositioning History” (*Extrapolations*, Spring 2000); “Credit Where Credit Was Due”—about the true designer of the Golden Gate Bridge (*Extrapolations*, Summer 2001); “Nuclear’s Quiet Comeback” (*Purdue’s Engineering Edge*, 2002); “A Nuke’s Road Less Traveled” (*Nuclear Engineering Impact*, 2005); “Water Enlightenment” (*Civil Engineering Impact*, 2006); “Light Walks the Line” (*Purdue Alumnus*, 2006); “Preparing for the Unimaginable” (*Purdue Alumnus*, 2006); “Synergy for Energy” (*Purdue Alumnus*, 2006); “Put It on the Board... Yes!” (*DEMO* magazine, 2006).

**Personal Essays:** “Oh, Danny Boy” (*Notre Dame Magazine*, Summer 1997); “F the Peace and Love”—a report from Woodstock 1999 (*Nuvo Newsweekly*); “Coach’s Lessons Last Beyond Championship Football Season” (*Indianapolis Star*, 1992); “The Blessed Mother on the Radio” (*Guideposts*, 2003).

**Published Fiction:** “Harold Cowley’s Summer Laundry” (*The Thing About Love Is...*); “The Devil in Gloria’s Pipes” (*Hair Trigger*, 1995)—winner of a Gold Circle Award.

**Notable Interviews:** Former Chicago Bear Chris Zorich; Gerald Nicosia, author of *Memory Babe*, a Jack Kerouac biography; Jean Deeds, hiker of the Appalachian Trail; Former Chicago Cardinal Marshall Goldberg; Heisman Trophy winner Johnny Lattner; *New York Times* sportswriter Robert Lipsyte; New England Patriot Matt Light; Houston Texan GM Rick Smith; Astronauts David Wolf and Guy Gardner.

## **HONORS & AWARDS**

- Winner of a bronze medal from the CASE V Awards for *Purdue’s Engineering Edge*, fall 2005.
- Winner of a bronze medal and an honorable mention from CASE V for *Impact*.
- Eleven-time recipient of a grant from the Illinois Arts Council—*Sport Literate*.
- Three-time Illinois Arts Council literary award co-winner—published winners in *Sport Literate*.
- Albert P. Weisman Memorial Scholarship winner—*Sport Literate*.
- *Sport Literate*’s “Father’s Issue” was named as one of eight “Notable Special Collections of 2003” by the *Best American Essays 2004* and recognized again in *Best American Essays 2006*.
- Gold Circle Award from the Columbia University Scholastic Press Association—judged best in traditional fiction from stories in more than 200 college literary magazines.
- Brian Mexicott Award for best original drama—Purdue’s 71<sup>st</sup> annual Literary Awards.
- Kneale Award winner for best graduate fiction—Purdue’s 72<sup>nd</sup> annual Literary Awards.
- A fall 2002 participant in *Guideposts* magazine writer’s workshop—one of 15 invited guests from more than 5,000 contestant entries.

## **COMMUNITY SERVICE**

- Served as Interim Newsletter Editor for the Black Cultural Center at Purdue.
- Captained a “Bowling for Kids’ Sake” team, part of the Big Brother Program.
- Captained a “Serve-A-Thon” team, part of the City Year Program in Chicago.
- Organized an inner-city soccer camp for kids in Indianapolis.
- Special Olympics Indiana volunteer—bowling sectional, 2005.

**References and portfolio available upon request.**

**Or see samples online at *WilliamMeiners.com*.**